

YETI Hopper M20, Hopper M30 (1.0 and 2.0), SideKick Dry Voluntary Recall | Customer Email

SAFETY RECALL

Dear YETI Customer,

Our records indicate that you may have purchased a Hopper® M20 Soft Backpack Cooler, Hopper® M30 Soft Cooler (versions 1.0 and 2.0), or the SideKick Dry® Gear Case (described and pictured below) between March 2018 and January 2023. In cooperation with the U.S. Consumer Product Safety Commission, YETI is voluntarily recalling these products because the magnet-lined closures of these products can fail and result in detached magnets, which poses a risk of serious injury or death if ingested.

If you have one or more of the recalled products, please immediately stop using them and participate in the recall by visiting <https://www.yeti.com/M20-M30-sidekick-product-recall.html> or www.yeti.com and clicking on “Product Recall” at the bottom of the page for more information and instructions on returning the products and receiving your choice of either:

- A suggested replacement product of equal or greater value, or
- a full refund in the form of a YETI gift card with an additional \$25 value.

This recall involves the Hopper® M20 Soft Backpack Cooler, the Hopper® M30 Soft Cooler (tote-style) (versions 1.0 and 2.0), and the SideKick Dry® Gear Case (pouch) (exemplars shown below). The recalled products have a main-pocket closure that uses high-powered magnets that are enclosed in a heat-sealed plastic strip. Additional product details are below.

 <p>A black, cylindrical soft backpack cooler with a top handle and shoulder straps. The YETI logo is visible on the front.</p>	 <p>A black, rectangular soft gear case with a top handle and a flap closure. The YETI logo is visible on the front.</p>
Hopper® M20	SideKick Dry®
 <p>A black, rectangular soft cooler with a top handle and shoulder straps. The YETI logo is visible on the front.</p>	 <p>A black, rectangular soft cooler with a top handle and shoulder straps. The YETI logo is visible on the front.</p>
Hopper® M30 (version 1.0)	Hopper® M30 (version 2.0)

Product	Exterior Dimensions	Capacity	Colors	Price (MSRP)
Hopper© M20 Soft Backpack Cooler	18"W x 10" D x 18"H	20 liters	Charcoal, navy, pink, yellow, blue, and purple	\$325
Hopper© M30 Soft Cooler 1.0 (tote-style)	25"W x 12"D x 17"H	30 liters	Charcoal, pink, yellow, blue, and purple	\$300
Hopper© M30 Soft Cooler 2.0 (tote-style)	25"W x 12"D x 17"H	30 liters	Charcoal, navy, green, coral, blue, orange, pink, yellow, and purple	\$350
SideKick Dry© Gear Case (pouch)	11"W x 3"D x 7"H	N/A	Gray, tan, charcoal, navy, coral, green, red, olive, yellow, pink, blue, and purple	\$50

If you gave or sold one or more of these products to someone else, please forward this notice to them or otherwise let them know of this recall.

We appreciate your understanding and sincerely apologize for the inconvenience. Your safety is, and always will be, our top priority. If you have any questions, please contact YETI toll-free at 1-833-444-3151 from 7:00am to 7:00pm CT Monday - Friday or email productrecall@yeti.com. We look forward to providing you with all you need to enjoy the wild.

YETI